



Cru Trade

Enquire today: trade@cruworldwine.com

Market Leading Trade Prices and Services

Cru Trade sources the most desirable and exclusive parcels of fine wines and spirits for trade customers across the world.

Our expert trade advisors in **London, Bordeaux, Hong Kong and Singapore** provide exciting, easy to sell, products backed by state-of-the-art customer service and logistics.

Cru Trade is able to source excellent pricing on famous branded wines from **Champagne, Italy, Chile, Australia, USA** and of course all the classified growths of **Bordeaux and Burgundy**.

We are here to make your life easier. Joining our network means that you will receive daily offers in fine wines and spirits pre-selected to work in your local market.





Trade Experience: Around the World

Cru Trade's team have been operating in the UK since 1982. We have built up a vast network of sourcing relationships across the Old World.

In Asia, our team has been in Hong Kong since 2010, and Singapore since 2014. We launched our Bordeaux office in 2015.

We have developed a deep understanding of what different clients need in different markets.

We currently work with over 500 trade clients: increasing their sales and improving their logistics.



Digital Excellence

We have invested heavily in our digital trade platform.

Customers of Cru Trade have their own dedicated online service where they see special trade offers and pricing.

You will be able to place orders direct and track the status of deliveries all from a web-based application.

					In Bond: £349.00	1	
		88-90			In Bond: £26.67	1	BUY
		93-95			In Bond: £1,713.00	1	BUY
		-			In Bond: £5.00	1	BUY
		87-89			In Bond: £270.00	1	BUY
		87-89			In Bond: £22.00	1	BUY
		89-91			In Bond: £330.00	1	BUY
		89-91			In Bond: £233.00	1	BUY
					In Bond: £120.00	1	
	4		99		In Bond:		
		-	11	88-90	In Bond: £26.6		
	cl	1	-	93-95	In Bond: £1,713.00		
	75cl	-	1	-	In Bond: £5.00		
	75cl	22	-	87-89	In Bond: £270.00		
	5cl	-	10	87-89	In Bond: £22.00		
		10	-	89-91	In Bond: £330.00		
	Bordeaux	1x75cl		89-91	In Bond: £2		
	Bordeaux	6x75cl	1				
	Bordeaux	1x75cl	-	1			
	Bordeaux	12x75cl	22	-			
	Bordeaux	1x75cl	-	10	8		
	Bordeaux	12x75cl	10	-	8		
	Bordeaux	12x75cl	3	-	8		
	Bordeaux	12x75cl	2	-			
	Bordeaux	24x37.5cl	2	-			
	Bordeaux	6x150cl	1				
	Bordeaux	1x75cl					





Advanced Logistics Solutions

Top quality logistics are of paramount importance to us.

Cru Trade operates from four major international fine wine centres in the **United Kingdom (London City Bond)**, **France (Dartess)**, **Hong Kong (Cru Trade Logistics Centre)** and **Singapore (CWT Logistics)**.

Cru Trade offers highly competitive air freight and sea freight shipping rates and quick turnaround times.

Our global team of logistics experts will guide you through every step of the purchase and delivery process.



A Wide Range of Trade-focused Products

Cru Trade is not limited by agency relationships. Our network of global buyers searches daily for the best trade offers. We provide:

- Allocations of a wide range of the world's top vineyards and producers.
- Rare and unusual parcels, sourced direct from private clients across the world.
- Global reach: our product mix stretches from Napa Valley, California to Ningxia, China.
- Offers from our own inventory of exclusive library stock – held in London, Bordeaux, Hong Kong and Singapore.



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Significant Pricing Discounts

We are able to offer significant discounts to globally advertised lowest prices.

We understand that without an enticing sales angle, backed by the right quality to price ratio, selling is hard work.

That is why we compare all our trade offers very carefully against the secondary market to ensure that our clients can always make an appropriate margin on what we offer.





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